

In the time it takes to read this,
we have manufactured another
150 bottles of fine fragrance.

Key Considerations



FUTURE-FOCUSED FRAGRANCES

Pioneering use of formulation methods to fundamentally reimagine the way fragrances are developed from lab to shelf.



ETHICAL AND ACCREDITED

Traditional fragrance techniques and packaging choices fail to deliver an authentic and responsible contribution to a circular economy.



MULTI-MILLION RAND OPPORTUNITY

Massive addressable market.



BEST-OF-BREED FRAGRANCE SUPPLIERS

Accelerate traditional fragrance development processes by applying state-of-the-art innovation at every phase.



MULTIDISCIPLINARY TEAMWORK

A unique combination of skills all under one roof – brand and marketing strategy, business specialists and top shelf chemical experts - all supported by 70 years of domain IP in skin care tech.



ALREADY TRUSTED

Supplier of choice for South Africa's favourite and biggest retailers.



BIG ENOUGH TO THINK SMALL

Producing 100s of 1000s of units monthly, we know what it takes to get there. Starting small? Creighton can help from small batches, and as you scale to larger volumes.

Play with the master perfumiers behind the leading scents of the world

Creighton offers the absolute 'best-of-breed' perfume creators and houses globally. These include the most exciting and progressive teams from France, Germany, Italy, Turkey and Switzerland. We can help from concept, through development to fulfilment - at a large (or small) scale.

Market opportunity: Fine Fragrance

The local South African market presents a real opportunity that requires a unique and tactical approach. Whether that means an 'inspired by' line, or bespoke original luxury blends, Creighton is well-placed to hit the ground running and exceed your expectations.

Partners in innovation from concept to reality, and beyond

Creighton Products is a leading manufacturing partner. We offer 70 years of know-how and a full service product development lab built for innovation.

Deep industry know-how is driven by a broad range of skin and body care abilities, including: Suncare; Bath & Body; Baby; Beauty and Fine Fragrance.

Continuous collaboration and innovation means we can offer tomorrow's products, today.

